

Reno Police Department
"Your Police, Our Community"

Mike Poehlman
Chief of Police

October 21, 2009

Dear Business Owner,

The Reno Police Department recognizes the importance in attempting to prevent Alcohol consumption by minors. To this end, the Reno Police Department Street Enforcement Team (SET) conducts Alcohol Compliance Checks in both Bars and Stores to test for compliance with the laws and to educate the Store owners and employees. These Checks are done without prior notice and those found to be in compliance are thanked for their efforts in preventing minors from obtaining alcohol. In those businesses where a sale occurs, the sales person is then cited for their action and the business owner or manager subsequently advised of the incident. These businesses then face possible Administrative actions against their license.

In a further effort to educate business owners and operators and the general public, the following procedure is being added to the steps already mentioned. When a SET Alcohol Compliance Check occurs, a press release will be sent out by the Police Department. In addition, this information will also be available on the City of Reno Website on the main page of the Police section under NEWS. The following is the web address.

<http://www.cityofreno.com/Index.aspx?page=198>

The Reno Police Department appreciates the efforts business owners have made in the past to prevent minors from obtaining alcohol and the assistance and cooperation they have provided the Police Department in this endeavor. We look forward to continuing the working relationship which has been established as we move forward together to prevent the Sales of Alcohol to minors.

Sincerely



Michael Poehlman
Chief of Police